

Book proposals required information

TITLE & CONTACT INFORMATION

- What is the working title of the book?
- The name and contact information of the proposer (primary author or editor/s)?

DISCIPLINE

- What category would the book will be shelved in (for example, youth studies, sociology)?

CONTENT OVERVIEW

- Provide a summary of the book in 600 words or less.
- List the title and author/s of each chapter and the authors' institutional affiliations, and provide a line or two describing each chapter.

THE MARKET

- What is the proposed market for the book. For example, tertiary textbook, general readership, Australian, international?
- What evidence is there for the need for this title? (What other books are there on the same subject and how your book will be different from these? Will this book complement/build on previous books?)
- Are any institutions/academics interested in setting such a book as a course text? If so, list institutions, course, frequency of course.
- For how many years is the content likely to remain relevant to the target market? Could it be easily revised?

MANUSCRIPT

- What is the length of the manuscript – how many words, tables, figures and photos? Will it include appendices of original material?
- What is the projected date of manuscript (including illustrations) delivery? Will it be delivered in stages? If so, provide dates.
- Is a one-colour printing process sufficient for the text?
- Will all copyright permissions have been obtained?

MARKETING AND PROMOTION

- Is there an optimal date (or occasion) for launching the book?
- What activities are you able to undertake to promote the book?

EDITORS' AND AUTHORS' QUALIFICATIONS

- What is the background of the principal authors/editors, what have they published previously?

INDEX

- Will an index be required?